



UNIVERSITY OF
NOTRE DAME

NOTRE DAME FOOD SERVICES
ADMINISTRATION

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January 5, 2011

RE: Reference for Concessions Solutions Inc.; Theresa Traulsen, President

Without reservation I highly recommend Concessions Solutions as a consultant for any concessions related project. The University of Notre Dame has utilized the services of Concessions Solutions on multiple occasions and have found their work to be professional, comprehensive and conducted with high integrity.

Theresa Traulsen has impressive industry knowledge gained from practical experience and many years of exposure to both university and professional concessions operations throughout the country. Theresa shows commitment to the project at hand and will take the necessary time to complete work in a thorough and comprehensive manner. Theresa is a credible industry leader with the ability to effectively communicate to people at all levels from stand operators to university senior leadership and corporate executives.

The University of Notre Dame has benefitted from its association with Theresa and would eagerly retain her consulting services again if the situation arises. I am available to respond to questions regarding Concessions Solutions, Inc.

Sincerely,

David R. Prentkowski
Director
Notre Dame Food Services



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To whom it may concern:

The University of Notre Dame commissioned Concessions Solutions to conduct an operational audit of its overall athletic event concessions area including our 81,000 seat football stadium in late 2005 and early 2006. Theresa Traulsen and her Concessions Solutions team executed our audit in a very comprehensive and professional manner resulting in confirmation of many things and ideas for improvement opportunities for others.

Theresa's strategy to attack the work at hand was commendable; she communicated with everyone from Vice Presidents to fund raising concession stand operators. She spent countless hours at various events as well as between events observing and learning about our operations. We were very pleased with her interest in understanding our operation and not just recommending industry norms. She took the time to understand our situation before she recommended any ideas.

I, without reservation, recommend Concessions Solutions to perform consultation work on any concession operation. I am available to respond to questions regarding their qualifications and work as needed.

Sincerely,

David R. Prentkowski
Director
Notre Dame Food Services